

Scripts That Work

THE BUSINESS INVITATION-

the most **EFFECTIVE** and **FASTEST** way to build your business

Hi _____, this is _____, I only have a minute, but I thought about you today,
I am starting a new business and I think you might have some interest in it.
I want to get with you for 30-45 minutes to show you what I'm doing.
Timing is important, how soon can we get together?
Today?
Tomorrow?

Is ___am/pm or ___am/pm better for you?

(if they ask what it is all about, DO NOT try to explain everything on the first contact)

simply reply:

The Business Model is similar to a CostCo or Sams Club meets Facebook, but I can't explain everything in 1 minute, I need 30-45 min, to SHOW you what its all about.

So, how soon can we get together?

(If they are still pressing you for information or are hesitant to commit to an appointment/meeting)

This may or may not be for you, but TRUST ME it is worth 30 minutes of of your time.
I just want to SHOW you what I am doing, and if its not for you, no problem, but you will know what its all about and you can send people my way that might be a fit.

THE TESTIMONY INVITATION

Hi _____, this is _____, I only have a few minutes but I thought about you today,
I am starting a new business online and I think you might have some interest in it.
I am already making money, and I just got started.
My first check was _____, and my largest weekly check was _____,
FOR ONE WEEK!
I want to get with you for 30-45 min and SHOW you what I'm doing.

THE EXTRA INCOME INVITATION

Hi _____, this is _____, I only have a few minutes but I thought about you today,
let me ask you a question.
Do you keep your options open for earning extra income?
Great!
I am starting a new business and I think you might have some interest in it.
I want to get with you for 30-45 minutes to show you what I'm doing.
Timing is important, how soon can we get together?

KEYS TO EFFECTIVE APPOINTMENT SETTING:

Be Brief, Be Urgent, Be Yourself, Be EXCITED, Be Confident.
Being a GREAT Appointment Setter is not a gift, it is a SKILL and an ART...
you will get better!